



Energy Company

Client Since 2019

Total Population Size	Region
29,000+	National

The Opportunity

The employer, a leading energy company that provides clean, safe and affordable energy through electric operations and natural gas throughout the U.S, was looking to offer a dental discount program as an additional high-value, lower-cost option to their traditional insured dental offering. The majority of their employees only had access to voluntary benefit options.

Previous Dental Benefit Offering:

- Traditional PPO Dental Only

The Solution

Careington worked with the employer to define a dental discount program that would meet their needs of offering a non-insured solution as an affordable alternative to their insured dental benefit and to provide an additional voluntary option for their non-benefits eligible employees. Careington quickly developed and implemented a customized discount solution specifically tailored for the company.

Careington Plan Offered:

- **Dental Discount Plan**– savings on most dental procedures, including routine oral exams, cleanings and major work

Careington developed a custom flyer and fulfillment kit for the employer. Careington’s dental discount plan was added to the client’s benefits platform. The dental discount plan was offered as a voluntary benefits option via payroll deduction. Unlike the employer’s insured benefits offering, Careington’s dental discount plan is available for employees to sign up year round, allowing them to access savings on dental care at any time without the restriction of benefits enrollment periods.

The Result

The client’s new dental discount program experienced good participation among its employees, and the company continues to offer the discount solution each year as a voluntary option for all its employees.

